

FOLLOW US:  



NEXT DRAFT

ICE GROUP INDIA

FEBRUARY '22



Say Yes
TO NEW
ADVENTURES

FROM THE DIRECTORS DESK

MOHIT KHANNA | DISHA SHAH

“

One month of 2022 has just whizzed past. It seems just like yesterday when we welcomed 2022 and here, we are at the completion of the first month. Life is such and good times and bad ones too whiz past us leaving only traces of their occurrence. Very soon, the world over this will hold true for the pandemic too. The tough times will just vanish, and we will all only be left with reminiscences and learnings from these times. We are extremely certain that 2022 will be that landmark year in all our lives where we will not fight obstacles but suppress and transcend them.

”

“

The mood is already upbeat and buoyant. We iCEians are ready to take work and life head-on. We are certain that nothing can deter our verve as we are determined. Urging everyone to unite in the mission of restoring normalcy in our lives. Lives surely have changed from the pre-pandemic times but we can surely make the most of the changed times and changed selves.

Let's keep reiterating to ourselves that 'Positivity always wins. Always'!
Love and peace from us to you.

”

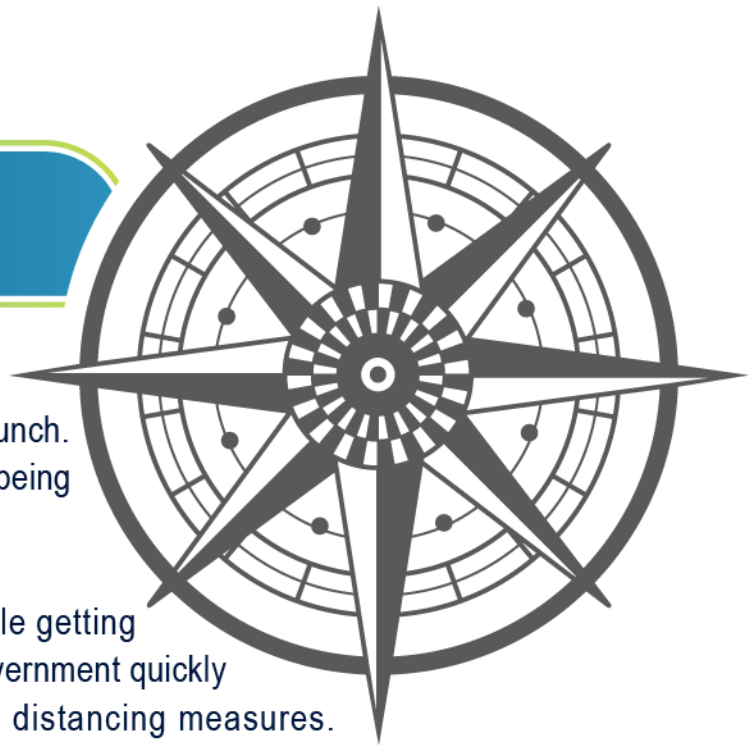


MOHIT KHANNA
CEO



DISHA SHAH
COO

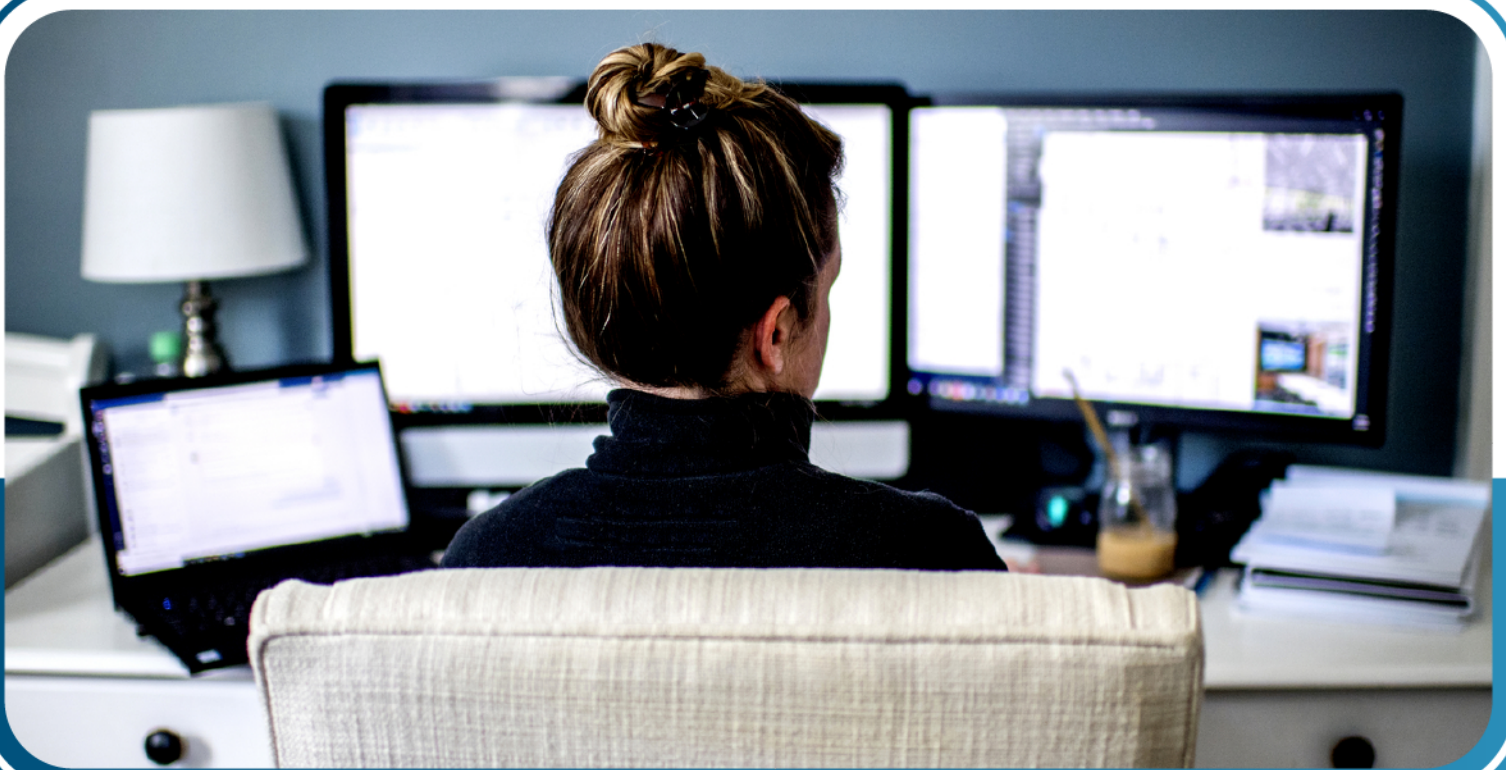
iCE COMPASS



We iCEians have invigorated and reinvented ourselves immensely in the past 2 years and we are a very happy bunch. The reasons for these have been multiple. The main one being that we operate on the maxim of united we stand.

In Delhi, where our head office is, the numbers of people getting infected by the virus kept rising at alarming rates. The government quickly dived in and imposed restrictions and enforced social distancing measures. As a result, office had to be once again closed. And this time, with the experiences of the past, we were well equipped.

Each of us knew what to do and how. Division of work and allocation of work happened miraculously fast and no one had any doubts. Also, each one of us knew that the others were just a phone call away.



Working on the Google Drive has been a constant feature for us and as data and records were updated on a real time basis; there was no ambiguity in anyone's mind. This time also prove to an opportunity in disguise for us We used this time very prudently to step up our skills and knowledge and share with the other members of the family new things we learnt.

Our day started at sharp 10 AM and ended at 6.30 PM via zoom calls. Apart from work, we also discussed weather, latest news and views and who ate what for the last meal. The tough time is over and we all look forward to better times starting this month.

TRAVEL AND GET HEALTHY

WITH MEDICAL TOURISM

Health care facilities in India are par excellence. Be it the state-of-the-art technology and the expertise which are doctors have or the age old traditional medicinal methods; India is the richest in them all and welcomes all tourists with the great hospitality.

In the recent times, both medical science and tourism have witnessed an unprecedented boom; one like none before. The reasons for the same are many and varied. The country's advanced medical facilities and infrastructure, the knowledge and skills of the doctors, low cost of the treatment, ease of travel and the process of easy visa grants, compliance on international quality standards and the very fact that doctors are all English-speaking lure all those individuals who are desirous of getting treated here. Chennai is said to be the capital for medical tourism in India. The most common types of procedures that patients avail of during medical tourism trips are elective cosmetic surgery, dentistry, organ transplantation, cardiac surgery and orthopaedic surgery.

In addition to this, Ayurveda the ancient alternative medicine system of Ayurveda, which is hailed as the mother of all healing has its origin and historical roots here in India. Ayurveda loosely translated means the science of longevity. Its therapies revolve around use of herbal medicines, special diets, meditation, yoga, massage, laxatives, enemas, and medicinal oils.

When India attracts overseas travellers on the premise of availing treatment here, its tourism in general also gets a big boost. The land and its rich cultural heritage have so much to present to the foreigners. Each state and province is a marvel in itself and each nook and corner of the nation has a story to tell to lure the tourists

In India, medical tourism has already made a deep foray and will keep penetrating and boosting our economy forever now.



ENGAGING THE EMPLOYEES

VIRTUALLY

The past two years have taught us that digital is all pervasive and embracing it wholly in all facets is the only way ahead. As soon as the pandemic struck; employees the world over put their best feet forward and adapted and learnt new ways of functioning. With no end date on the crisis, this was only imperative that these had to be adopted so that work could progress as ever.

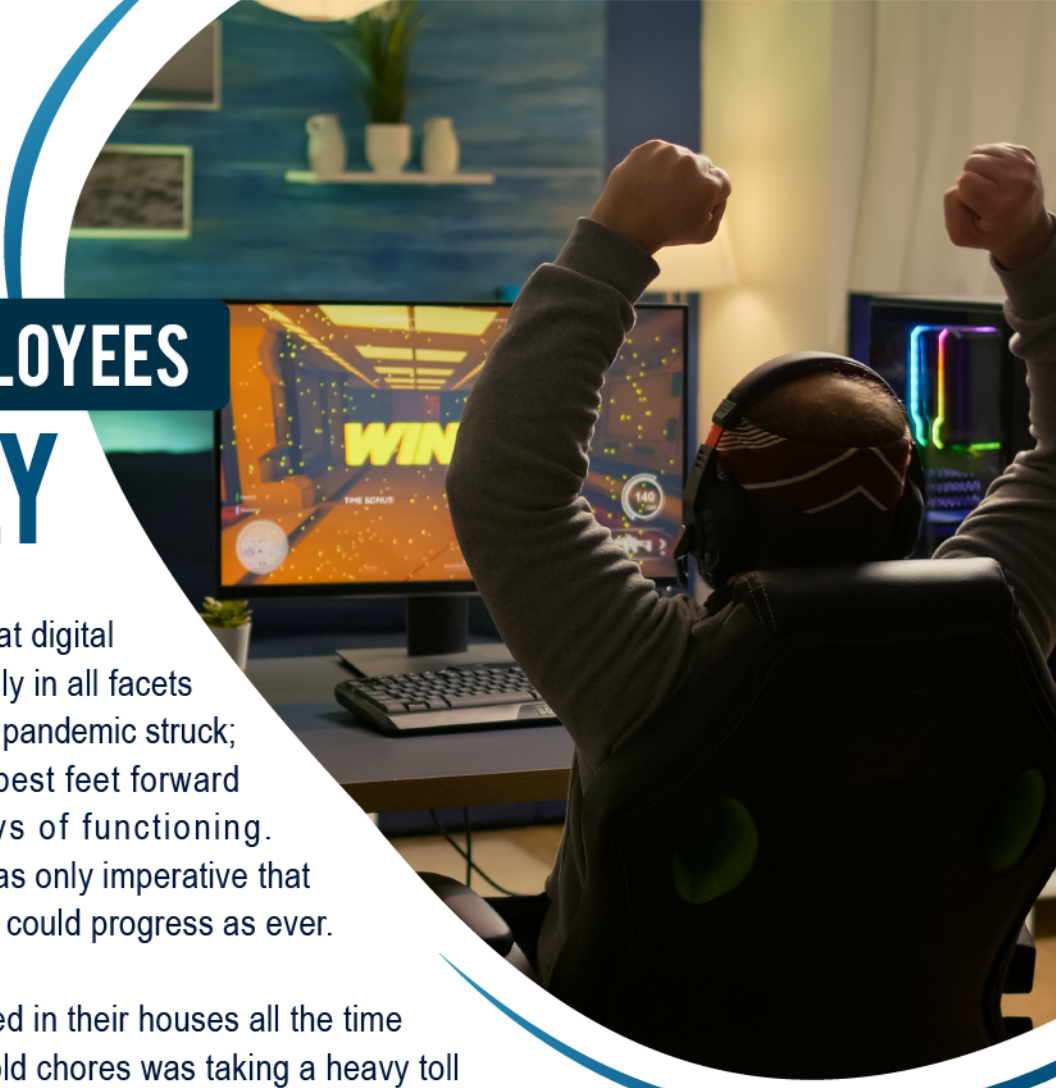
Yet, all work and no play, being couped in their houses all the time with the additional burden of household chores was taking a heavy toll on the mental wellbeing of the employees. The stress levels were skyrocketing and so were the demotivational levels. The connect when the employees went to offices just snapped abruptly.

Virtual employee engagements if planned and executed in the right manner; are those methods which create and hone relationships between the organization and its virtual employees. Once the connection is established, communication flow is smooth and fluid.

Virtual employees feel a sense of belongingness and alignment with the organization, its principles, culture and ethos.

When employees interact with one another, the personal impact is tremendous which results in accelerated employee morale and workforce collaboration. Each employee's versatility is at its peak and positive working culture is propagated.

Trust in leadership is also at high levels. The subordinates start looking up to their seniors and in turn offer their support and solidarity in the sincerest manner. Interpersonally relationships forged virtually are sustained forever through frequent and honest communication lines.



TRAVEL

TRENDS



The current crisis is getting deflated and there is a huge sigh of relief from all corners of the world. In this new section that has made an entry into the NextDraft, we will aspire to present to you some snippets of big impactful news for our fraternity

This month the news and views we present are :

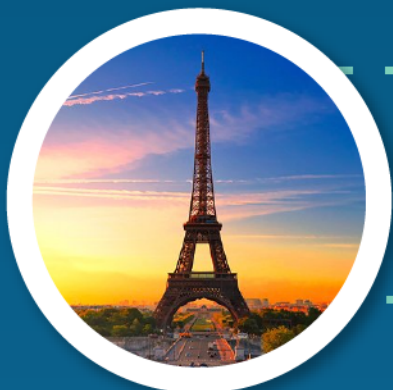


Air India being acquired by the TATA group is the one that is most impactful. After seventy long years, the debt laden national carrier, the TATA group took over the control and the management of the airline on 27th January 2022.

Resumption of Visa and Consular services from the Royal Thai Embassy at New Delhi has resumed from January 31st, 2022, and the approval process is expected to take around 10 days from the date of submission of the application.



England, France, Ireland, the Netherlands and several Nordic countries have taken steps to end or loosen their restrictions.



The New Zealand government has announced a 5-step plan to reopen its borders starting February 22nd, 2022



PUT ON YOUR TRAVEL CAPS



1. The mysterious and beautiful fruit also known as Chocolate Wine owes its origin to :

A. Cambodia

B. Japan

C. Ireland

D. None of these



2. The medium size tropical fruit belonging Sapindaceae originated in :

A. Bhutan

B. Nepal

C. Malaysia

D. Mexico

PUT ON YOUR TRAVEL CAPS



3. Salak also called snake fruit was first found in :

A. Indonesia

B. Sri Lanka

C. Thailand

D. Pakistan



4. Jackfruit originated in

A. Argentina

B. Chile

C. Mexico

D. India

PUT ON YOUR TRAVEL CAPS



5. The fruit with a spikey orange shell and slimy green interior first originated in :

A. Netherlands

B. South Africa

C. Canada

D. None of these



6. Buddha's hand which looks like a mutated lemon adds the right tanginess to all your delicacies

A. Australia

B. New Zealand

C. China

D. Spain



 **ice** Group India
Whenever... Wherever...

E: INFO@ICEGROUPINDIA.COM

W: WWW.ICEGROUPINDIA.COM

FOLLOW US: 